



Brno International Business School

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Abbreviation in Czech: B.I.B.S., a.s.

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- History** ■ Brno International Business School is a private educational institution offering the finest university studies of economics and management. The school was founded in 1998 by associate partners from Great Britain, Italy and the Czech Republic, and it currently ranks among the largest private business schools in the Czech Republic with over 2800 students in its undergraduate, graduate and postgraduate programmes and MBA programmes for managers.

The key partner of Brno International Business School is a prominent British university – Nottingham Trent University <http://www.ntu.ac.uk/>. In organizing its study programmes, Brno International Business School also co-operates closely with a number of other faculties of management and economics at both domestic and foreign universities (Faculty of Business and Economics of Mendel University of Agriculture and Forestry Brno, Istituto Formazione Operatori Aziendali in Italy, Università degli Studi di Trento, University of Jyväskylä, Finland, M. Kopernik University, Torun in Poland, etc.), and with prominent Czech and international companies and institutions (SIEMENS – DEMAG DELAVAL TURBOMACHINE INDUSTRY, Komerční banka, Vítkovice Steel, BVV – The Brno Exhibition Centre, Chamber of Commerce Brno, and many others).

The so-called validation by Nottingham Trent University, United Kingdom, guarantees a high quality standard of all academic programmes at Brno International Business School. The validation process is a long-term, complex and difficult one. It guarantees that the programmes at Brno International Business School meet high demands of the partner Nottingham Trent University in terms of their content, which must conform to the latest trends in management and economics, modern teaching techniques and course organization.

In the latest validation process, all management and economics programmes at Brno International Business School received a 6-year licence instead of the usual 3-year licence – further proof of the high standard of the programmes.

Thanks to the validation from our partner Nottingham Trent University, graduates of all university-level programmes offered by Brno International Business School are awarded a standard British university diploma; with this diploma, the holder gains an important advantage when applying for a job with foreign companies in the Czech Republic, and above all in the EU member states and elsewhere abroad.

Organisation of Studies

■ **We offer:**

BA (Hons) in Business Management, and BA (Hons) in Law and Business Management. The programmes are British university-level programmes focused on economics and management, and on law and economics. The BA (Hons) studies are equivalent to Czech undergraduate studies (Bc.) and are fully recognized in industrially developed countries.

Graduates of the BA (Hons) programmes will acquire the knowledge necessary for working in middle management positions in numerous modern fields – strategic management, marketing, business information and finance management, human resources and banking, or in fields requiring a combination of legal expertise (Czech and also EU legal system) and knowledge of economics. They can work on positions such as company lawyers, EU legal experts, economic and management advisors, etc. This qualification can be just as beneficial for running a private business.

MSc in Management Studies and MSc in Law and Business Management Studies are British university-level programmes focused on economics and management, and law and economics. The MSc studies are equivalent to Czech postgraduate studies (Mgr.).

Graduates of the MSc Programmes will acquire the knowledge necessary for working in middle and top higher management positions in numerous modern fields – strategic management, marketing, business information and finance management, human resources and banking, or in fields requiring a combination of legal expertise (Czech and also EU legal system) and knowledge of economics. They will work in positions such as company lawyers, EU legal experts, economic and management advisors, etc. This qualification can be just as beneficial for running a private business.

The MBA Senior Executive Programme (Master of Business Administration) is an MBA study programme of the type internationally considered as a standard qualification for top managers. The studies are primarily designed for managers already working in top managerial positions, or for those aspiring for such a position. A successful graduate of this management programme is prepared to take on the highest managerial functions in domestic as well as in foreign businesses.

The British university MBA Senior Executive diploma, issued to the students by Nottingham Trent University, is fully recognized by the EU member states and elsewhere abroad.

The Doctorate of Business Administration (DBA) is the highest (doctoral) level university education in economics, business and management obtainable for practically-oriented applicants who would also like to have an academic qualification.

The programme last three years and is designated especially for managers in upper-level or mid-level positions with the potential for further career growth. It is the ideal continuation in the education of MBA graduates, as well as graduates from master degree programmes in economics/management (see conditions for acceptance into the programme).

Just like the better-known Ph.D., the DBA doctoral program is based on the carrying out an academic research project. As opposed to the classic Ph.D., however, the research problem the student works upon is oriented toward his or her own managerial or business practice and on research into real-life managerial problems.

Basic Statistical Data in Academic Year 2007/2008

Number of students	2841
Number of instructors	154
Number of graduates	1037