



Literary Academy

Literární akademie

(soukromá vysoká škola Josefa Škvoreckého)

Abbreviation in Czech: LA

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- History** ■ The Josef Škvorecký Literary Academy (LA), the only institution of its kind in Central Europe, was founded in 2000 as the first Czech private university with a full Master programme in the humanities. It offers creative and communicative training required in the flexible world of literature and the media.

The tailor-made curricula are based on the course in Creative Writing (the students can study prose, poetry, drama or scriptwriting). A unique feature of the curriculum is its blend of artistic, scholarly, and practical components. All students are required to study English (along with the literature and culture of English-speaking countries) and one other foreign language (French, German, Russian or Spanish). Theoretical subjects include history of literature and art, literary theory, translation, philosophy, cultural history and anthropology, linguistics, psychology, rhetoric or theatre. The teaching staff comprises prominent Czech writers, journalists and translators, as well as leading scholars (literary critics, linguists, philosophers, historians) with a professional background at various state universities. The graduates obtain the degrees of BcA. (Bachelor of Fine Arts), Bc. (Bachelor of Arts), MgA. (Master of Fine Arts) or Mgr. (Master of Arts). The Literary Academy has already produced some fine authors (for instance the prose writers Tomáš Vučka and Václav Chochola, and the translator Jana Kunová). Nevertheless, experience shows that our graduates can make use of their professional knowledge also in newspapers (including prestigious national dailies), TV and radio stations, publishing houses, advertising companies, in the area of public relations or as organizers of cultural and educational events.

Structure of the Institution

- Rector – Prof. PhDr. Petr Čornej, DrSc., historian and literary historian
- Vice-rector – PaedDr. Helena Kupcová, literary scholar
- Vice-rector – Prof. PhDr. Radoslava Kvapilová Brabcová, CSc., linguist
- Vice-rector – Doc. Mgr. Martin Štoll, PhD., film director, screenwriter and publisher

Departments

- Department of Czech and World Literature and Czech Language
Head: PhDr. Blanka Nedvědová, PhD.
- Department of Creative Writing and Artistic Journalism
Head: PaedDr. Ivona Březinová
- Department of Media and Interactive Studies
Head: Mgr. Petr Kaňka
- Department of Foreign Languages
Head: PhDr. Mariana Housková

Organisation of Studies

- **Literary Academy offers the following programmes:**

Bachelor programme (3 years)

- Creative Writing and Journalism - form of study - full time
- Creative Writing and Journalism - form of study - combined
- Media Communication - form of study - full time

Master programmes (2 years)

- Creative Writing - form of study - full time
- Editing - form of study - full time
- Media Communication - form of study - full time

Creative Writing

The studies refine their talent for writing prose, poetry, literary journalism, and drama. The students gain knowledge of literary theory, Czech and world literature, history of theatre, the principles of the creative process, analysis and interpretation of works of art, and Czech and English language.

Media Communication

The studies offer a structured complex of information and communicative skills necessary for work in the electronic media, thus contributing to the linguistic, literary and general education of future media professionals.

Editing

The studies offer a structured complex of information and communicative skills necessary for the work of a book editor (including an editor of electronic books) and an editor of spoken language.

Graduate Profiles

Graduates of the Creative Writing option have a grasp of the history of world and Czech literature and literary theory, and therefore they can work as editors or popularizers. The knowledge of Czech and English language together with the cultivated capability for literary interpretation enable them to work as readers, script editors or translators in theatres and specialized publishing houses. They are prepared to create their own literary works in line with their individual abilities.

Graduates of the Editing option will be knowledgeable professionals involved in a broad range of activities in the sphere of publishing (of both traditional and electronic books), and editing in the mass media. They will have a grasp of Czech philology and world culture, will be able to communicate in foreign languages, and ready to cope with the most demanding social situations.

Graduates of the Media Communication option will be cultivated and educated specialists, capable of working in television, the press and radio, or as media advisors. They will acquire flexible and cultivated command of Czech and English and a communicative knowledge of another language. Informational reliability and rhetorical proficiency are regarded as their major skills.

Basic Statistical Data in Academic Year 2007/2008

Total number of students	235
Number of students of bachelor's study programmes	138
Number of students of master study programmes	97
Total number of graduates in 2008	100
Total number of academic staff	40