



Moravian College Olomouc, p.b.c. Moravská vysoká škola Olomouc, o.p.s

Abbreviation in Czech: MVŠO

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- History** ■ The Moravian College, p.b.c. is a private institution of higher education with a three-year bachelor programme in Economics and Management. The school was established in 2005 on a green field site with significant support from the private business sphere.

The character of the Olomouc region has been changing a lot during the last twenty years and there are some qualitative movements regarding the economy. The considerable demand for specialists in economics and management, together with a lack of education in this specialization in the Olomouc region, was the main impulse to establish such an institution. The goal is to educate specialists who are academically educated with a good knowledge of the language and prepared for economic and management professions, mainly for management of organizations and management of production and commercial companies, and also to educate specialists for state administration or direct services. The College brings management-economic education to the region and develops it using theoretical knowledge gained from legal, economic, general humanitarian, mathematical and information and communication technology fields. In this way, not only a quick contribution to the region (managers education) can be achieved, but also a new stimulation can be provided for research and professional development of the Moravian College staff and cooperating universities as well.

The Moravian College in Olomouc follows a goal to give the students theoretical knowledge and practical skills which can be used in the business sector and in public and state administration. The business sector is a priority, with emphasis on small and medium-size enterprises.

In all activities, emphasis is laid on practical use of knowledge in the Central Moravia region in the form of practical training experience and also in the form of lectures or other educational

activities focused on entrepreneurs and other institutions. Education is also carried out using standard principles of adults education, modern E-learning methods, adventure learning, etc.

Structure of the Institution

- **The Moravian College consists of the following departments:**

- Institute of Management and Marketing
- Institute of Economy
- Institute of Informatics
- Institute of Exact Sciences
- Institute of Applied Linguistics
- Institute of Juridical Sciences
- Institute of Social Sciences
- Institute of Professional Preparation

The educational process takes place in the newly-reconstructed premises of the Moravian College and also in the Regional Center Olomouc, which is situated in the area with a good transport service (train, bus and local transport). The premises are provided with necessary computers and other technical equipment. Students can also use the library with a study room and permanent high-speed Internet connection.

Organisation of Studies

- The three-year bachelor study programme consists of the following full-time and part-time specializations: Business Economics and Management, Management and Economics in the Public Sector, Company Information Systems. Accreditation is in progress regarding new study specializations: Human Resources Management and Facility Management.

Every academic year is divided into two semesters (winter and summer semesters), each of them lasting 14 teaching weeks. Each semester is followed by a five-week period of examinations.

The programme is organized in a way to satisfy full-time students, who start their preparation for the future profession after finishing high school education and part-time students, who are already working. Optional seminars are organized in the afternoon so they are easily available for part-time students.

An important part of the study involves supporting student creativity and independent work on tasks and projects focusing on the practice of companies and institutions in the Central Moravia and also in the adjacent regions - Zlin, South Moravia, Moravia-Silesia and Pardubice. During the first year of their studies, the students are able to present the results of their work (from seminars and lessons, from home study and finished tasks) not only in front of their examiners but also in front of their colleagues and other professional public in written and verbal presentation.

Great importance within the school activities, in addition to the approaches stated above, is attached to the opportunity to work with computer technology, including developing and programming SW in modern informatics classes. Great importance is also attached to access to literature sources in our library, which, together with textbooks and lecture notes, facilitates research services. Students and academic staff have permanent access to the Internet.

Basic Statistical Data in Academic Year 2007/2008

- | Total number of students | 555 |
|-----------------------------------|------------|
| Total number of graduates in 2008 | 60 |
| Total number of academic staff | 61 |