



Sting Academy

Akademie Sting, o.p.s.

Abbreviation in Czech: STING

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- History** ■ STING ACADEMY is the first private business college established in Brno. It received a state approval to operate as a higher education institution by the Resolution of Ministry of Education, Youth and Sports on 7th December 2000. The first academic year was started in September 2001. The Academy is allowed to offer accredited bachelor and master study programmes and to hold state final exams. Successful graduates of the three years course are allowed to use the academic degree of Bachelor. Successful graduates of the two years course which follows the bachelor study programme are allowed to use the academic degree of Engineer.

The goal of STING ACADEMY is to educate successful managers for companies, firms and institutions as well as successful entrepreneurs and sole proprietors. Since its establishment, the school has been placing an emphasis on the creative and specialist activities, we organise international conferences, trainings and seminars and our education is considerably oriented to practice. The framework of partner firms and institutions provides the students with the opportunity of using their theoretical knowledge in entrepreneurial practice from the beginning of their studies.

- Structure of the Institution** ■ The Akademie STING is not divided into faculties.

Organization of Studies

■ Accredited Study Programmes

The Academy provides education in accredited Bachelor Study Programmes:

- 62-02-R Economic Policy and Administration
(with two branches of study: Taxation and Financial Controlling)
- 62-08-R Economy and Management (with one branch of study: Organisation and Management of small and medium sized firms)

The Academy also provides education in accredited Master Study Programme:

- 62-08-T Economy and Management
(with one branch of study: Business Economy and Management)

Subjects

The main theoretical subjects of the common base in the bachelor study programme are Accountancy, Tax and Law. There are other subjects taught, e.g. Marketing, Management, Statistics, Information Science, Economics, Health Insurance, Social Insurance, Psychology, Capital Market, Banking and one of these languages: English, German or Russian.

The master study programme is focused on the issues connected with e.g. Quantitative Methods in Management, Logistics, Corporate Finance, International Trade, Managerial Information Systems, International Taxation and Accounting Standards, Principles of EU Law, Principles of Administrative Procedure, Current Economic and Law Issues, Business Competitive Strategy, etc..

The Academic Staff

STING ACADEMY is focused on the creation of a system of professionally-oriented economic education. The aim of the study programmes is to prepare and educate creative people who will be able to solve management tasks responsibly in practice and to defend these ways of solution in a qualified way. Thus the academic staff is created of experienced specialist (auditors, tax consultants, lawyers), important specialists from state administration and experienced university professors. They enable the students to develop all the skills they are going to need as future managers.

Graduates

Successful graduates of the school use both their practical and theoretic knowledge in economic positions in both private and state organisations, in the state administration or in their own firms. The graduates in Taxation are specialists for taxes, accountancy and law and can work as confidential clerks, accountancy consultants and after successful professional exam can work as tax consultants. The graduates in Financial Controlling can use both their practical and theoretical knowledge as specialists in economic positions in the state administration or the administration of towns and cities. The graduates in Organisation of Small and Medium-sized Firms can work in a positions in middle management, e.g. like owners of their firms.

The graduates of the master study programme will find employment in leading positions in the production, economic and also administrative spheres where excellent knowledge of economy and management is required.

STING Academy is located in a quiet suburban neighbourhood of Brno and is settled in an ancient school building. The inner furnishings and equipment are

modern and fully equipped with all up-to-date teaching aids. This provides the students with top-grade educational conditions. The students can use a computer classroom with online Internet access, a reading room, a large library and other facilities.

Basic Statistical Data in Academic Year 2007/2008

■ Total number of students	903
Number of students of bachelor study programmes	509
Number of students of master study programmes	394