



College of Business Studies in Prague, p. b. c. (VŠO) Vysoká škola obchodní v Praze, o. p. s.

Abbreviation in Czech: VŠO

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History

- The College of Business Studies is a private non-university higher education institution. The study courses were accredited in September 2000. Regular courses started in the 2001/2002 academic year.

The College has well-furnished air-conditioned classrooms in a fine Art Nouveau building. It has favourable location in the centre of Prague, and enjoys an attractive, quiet environment. The College collaborates closely with travel offices, airlines, hotels and travel agencies, especially in providing work placements for the students. The College is involved in the Erasmus programme for student and teacher mobility.

Structure of the Institution

- The College of Business Studies in Prague is not divided into faculties.

Organisation of Studies

- The College offers an accredited bachelor study programme in International Territorial Studies, with a study branches in the Tourist Industry and in Air Transport Services in the Tourist Industry. These Bachelor fields of study can be studied on a full-time or part-time basis. The College also offers a Master study branch in Management in the Tourist Industry.

The full-time bachelor study programme lasts 3 years. There is a tuition fee of CZK 25,000 per semester.

The bachelor study program is completed by the state examination, which includes an oral examination and the presentation and defence of a bachelor diploma thesis. Graduates are awarded the degree "bakalář" (i.e., Bachelor), in abbreviation "Bc".

The master study program in Management in the Tourist Industry lasts 2 years. The graduates are awarded the degree "inženýr" (abbreviation Ing.)

Student Services

Catering is available at the students' restaurant next to the College or at the Students Club restaurant. A dining hall and health centre services for students are next to the school building. The College does not provide accommodation.

Basic Information about Academic Programmes

Master study programme Management of tourism industry

The Master study program aims to educate highly qualified specialists able to create and implement strategies for future development, making use of decision-making processes supported by modern information technologies, able deal at the highest professional level with issues in the domestic and international tourist industry and in the sphere of civil air transport.

Bachelor study program Tourist industry

The graduates from this educational program gain expert knowledge and skills mainly in the spheres of economics, techniques of services in the tourist industry, use of information technology, geography, accounting, guiding services, hotel management, running tour operator businesses, etc.

Graduates are expected to be fluent in at least two foreign languages.

Careers of graduates:

Graduates from the College of Business will gain a qualification mainly for the following professions:

- tour operator management
- representation abroad
- airline companies
- hotel management
- guiding services
- cultural heritage administration
- other services in the tourist industry

Air transport services in the tourist industry

This field of study provides a highly-qualified specialist education in the sphere of providing services in the tourist industry, offering and implementing air traffic services. The level of study corresponds to European standards.

In addition to the general theoretical background studies, the program includes a module in air transport legislation, selected technical and organisation issues connected with aircraft operations, analyses of air routes, distribution and sale of air transport services, intensive study of English language, and operation practice with air traffic providers.

The graduates enter careers in:

- air traffic services, flight operations
- tourist industry organisations offering, distributing and selling air transport services

- handling companies
- state organisations dealing with air transport

The graduates will find employment mainly as controllers and organizers at various levels of management, as workers in travel agencies, airlines and regional centres, receptionists, guides and entrepreneurs in the field of travel services.

Lifelong Learning

In addition to study programs mentioned above, the College runs many courses in a life-long education system.

Information for Foreign Students

The College provides all above-mentioned bachelor and master study programs for international students in the Czech language only. International students have to pay a fee of USD 1,400 (at the current exchange rate) per semester. In the Bachelor study program we accept students who have passed the school leaving examination from a secondary school. A precondition for the follow-up Master study program is the Bachelor degree. Students are accepted without entrance examinations for both study programs.

Basic Statistical Data in Academic Year 2007/2008

▪ Total number of students	1702
Number of students in bachelor programs	1334
Number of students in master program	212
Number of graduates	385