



College of Business and Hotel Management

Vysoká škola obchodní a hotelová

Abbreviation in Czech: VŠOH

Address

Vysoká škola obchodní
a hotelová
9 Bosonožská Street
625 00 Brno

Contact Numbers

Phone: +420 547 218 247
E-mail: info@hotskolabrno.cz

www.hotskolabrno.cz



- History**
- The College of Business and Hotel Management was established as the first specialized college aimed at the hotel industry, gastronomy and tourism in the region of the South Moravia. The institute gained state approval in 2006 as one of the first three private institutes accredited in accordance with the Higher Education Act. The first academic year was opened in 2007-2008. The main goal of our organization is to offer highly professional education and prepare students to:

- work in middle and top management positions in hotel chains and other establishments involved in tourism;
- advance their knowledge and skills in business and hotel management, gastronomy and tourism;
- hold managerial posts in many other branches of the economy.

- Structure of the Institution**
- The College of Business and Hotel Management is not divided into faculties.

- Organisation of Studies**
- VŠOH offers a programme of studies in management at Bachelor's level, with the possibility to continue to Master's level, and also in a life-long learning programme.

Study programmes:

- Hotel Management (Bc)
- Tourism Management (Bc)

The Bachelor study programme lasts three years. The programme is based on economic disciplines: microeconomics, macroeconomics, international marketing and management. There are courses in hotel management, food, beverage and tourism management, information and booking systems, distributional systems and foreign languages.

Basic Statistical Data in Academic Year 2007/2008

Total number of students	216
Number of students in bachelor study programmes	216
Number of students in master study programmes	0
Number of students in doctoral study programmes	0
Number of foreign students	19
Total number of graduates in 2008	0
Total number of academic staff	20