

# Tomás Bata University in Zlín

## Univerzita Tomáše Bati ve Zlíně

Abbreviation in Czech: UTB

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## History

- The forerunner of Tomas Bata University (TBU) was the Faculty of Technology, which was founded in 1960 as a higher education establishment of the Svit factory, and was part of the Technical University in Bratislava, Slovakia. In 1963 it became part of the Brno University of Technology, Czech Republic. For many years, this Faculty educated specialists in leather, plastics and rubber technology. Later, another higher education establishment was founded in the town, namely the Department of Design, which still forms part of the Academy of Arts, Architecture and Design in Prague.

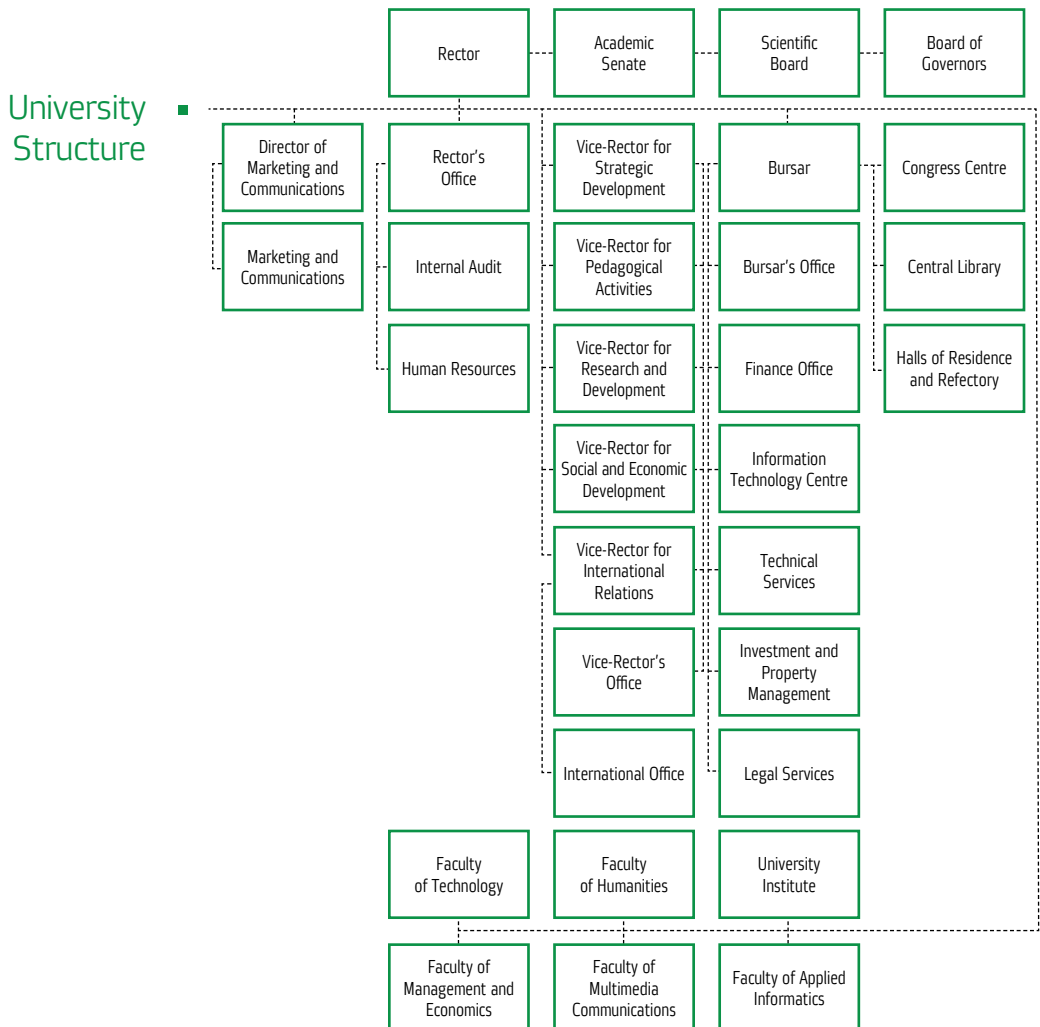
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The legislative process that was necessary in order to establish the university was successfully completed on 14 November 2000, when the President of the Czech Republic, Václav Havel, signed the law on establishment of Tomas Bata University in Zlín (TBU). Hereby, Zlín became a university town providing potential students with a wide range of degree programmes.

Key steps that led to the foundation of a new university were taken between 1995 and 1997, when the Faculty of Management and Economics (FaME) and the Institute

of Advertising and Marketing Communications (IAMC) were established. Three years of hard work and preparatory procedures followed. Finally, the Chamber of Deputies and the Senate approved the law on foundation of TBU between September and October 2000. The ceremony to mark the inauguration of Tomas Bata University and its first Rector, Prof. Petr Sáha, took place on 16 May 2001.

In January 2002 a third faculty, the Faculty of Multimedia Communications, was established. The Faculty is a unique higher education institution within the Czech Republic that provides higher education in degree programmes in Media and Communication Studies and Visual Arts. On 1 January 2006 a fourth faculty, the Faculty of Applied Informatics, was formed and a fifth faculty, the Faculty of Humanities, was established on 1 January 2007. There are 12,000 students currently studying at TBU in Zlín.



## Organization of Studies

### Tomas Bata University in Zlín consists of five Faculties and one Institute:

- Faculty of Technology
- Faculty of Management and Economics
- Faculty of Multimedia Communications
- Faculty of Applied Informatics
- Faculty of Humanities
- University Institute

- In 2007, TBU ran full-time and part-time Bachelor, Master and PhD programmes in technical sciences, humanities, economics, education, fine arts, and health care. Altogether, there were 70 degree courses within 41 accredited degree programmes. All the programmes had been accredited or reaccredited in compliance with the Bologna Declaration, i.e. as follow-up two or three-level study towards a Bachelor, Master, or PhD degree (3 + 2 + 3).

To assess the progress in studies, the ECTS standard is used for all TBU degree programmes. The ECTS (European Credit Transfer System) was developed by the EU Commission to ensure the compatibility and agreement in the recognition of qualifications at higher education institutions within the European Union. This enables students to spend part of their studies at other higher education institutions, especially those abroad. These study periods are recognized as regular parts of their studies when they return.

Apart from their degree certificate, TBU graduates also receive the Diploma Supplement in English, which is recognized throughout Europe and which improves their position in the European labour market.

In August 2006, TBU was awarded the Diploma Supplement Label by the European Commission, which raised the University's prestige and reputation among European Higher Education Institutions.

## Basic Statistical Data in Academic Year 2007/2008

- | <b>Number of students (as of 31 October 2007)</b>        | <b>11 320</b> |
|----------------------------------------------------------|---------------|
| Number of students in Bachelor's programmes              | 8 033         |
| Number of students in Master's programmes                | 2 902         |
| Number of students in PhD programmes                     | 385           |
| Number of graduates (from 1 January to 31 December 2007) | 2 547         |
| Number of academic staff (as of 31 December 2007)        | 399           |